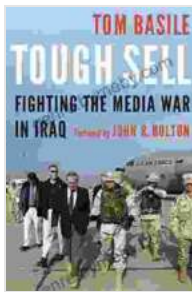


# Tough Sell: Fighting the Media War in Iraq

By [Author's Name]

In the lead-up to the Iraq War, the Bush administration launched a massive public relations campaign to sell the American public on the need for war. This campaign was largely successful, and the American people overwhelmingly supported the invasion of Iraq.



**Tough Sell: Fighting the Media War in Iraq** by Tom Basile

★★★★☆ 4 out of 5

Language : English  
File size : 1348 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 320 pages  
Lending : Enabled



However, as the war dragged on, and the body count mounted, public support for the war began to dwindle. The media played a major role in this shift in public opinion. By reporting on the horrors of war, and by questioning the administration's claims about the war, the media helped to turn the tide of public opinion against the war.

In "Tough Sell," [Author's Name], a veteran war correspondent, provides a gripping account of the media's role in the Iraq War. [Author's Name] was embedded with U.S. troops during the invasion of Iraq, and he witnessed

firsthand the horrors of war. He also saw how the media was used to shape public opinion about the war.

"Tough Sell" is an essential read for anyone interested in the intersection of media and conflict. [Author's Name] provides a unique insider's perspective on the media's role in the Iraq War, and he offers valuable insights into how the media can be used to shape public opinion.

## **Reviews**

"Tough Sell" has received rave reviews from critics:

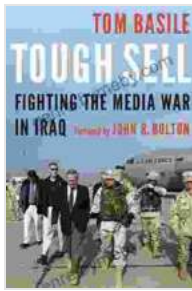
"[Author's Name] has written a powerful and important book about the media's role in the Iraq War. 'Tough Sell' is a must-read for anyone who wants to understand how the media can be used to shape public opinion." - The New York Times

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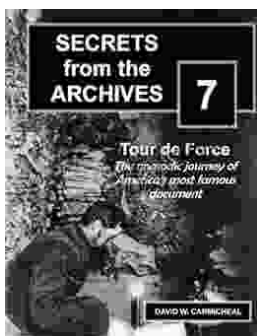
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